



Digital Fundraising Ideas

- **Spray Paint Logo on Driveway:** Create a St. Jude stencil, collect donations, and spray painting the logos on neighbor's driveways.
- **Red Wagon Social Distancing:** St. Jude Children's Research Hospital uses red wagons to pull patients around in the hallways of the hospital. This is to not only to keep them comfortable but also keep them safe with social distancing. Each wagon costs \$100. Can we raise enough money today to pay for one wagon? Or Two? #RedWagonWednesday.
- **Spring Clean** It is officially the start of spring so there is no better time to have a clear out! We all have that hidden place at home where we keep unused toys, homeware, unwanted gifts etc. For anything that is still in good condition you can sell on platforms such as [EBay](#), [Amazon Marketplace](#), [Gumtree](#), [Facebook Marketplace](#), and [Shopify](#). Please ensure that you clean and disinfect everything before passing them on. Market all proceeds go to St. Jude Runs.
- **#ShowyourRoll:** Have your Facebook friends donate \$5 for every roll they have in their house & encourage them to post photos with the toilet paper.
- **Quarantine Bingo:** Donate \$5 for every box you've accomplished since you've been home. Bingo cards available all over internet.
- **Run the yard:** Create Run Feet and stick them in a neighbor's yard. They need to donate money to remove them and move them to another yard.
- **Snail Mail:** Send well wishes and letters to your family and friends and ask for support. St. Jude Runs letterhead is available on our website.
- **Virtual work out class:** Host a virtual work out class for donations.
- **For a team:** Challenge them to raise \$3K in 3 days by posting inspiring St. Jude stories. All can be found on stjude.inspire.org
- **#Gotoyourroom:** Practicing social distance by going to your room, similar to how families of cancer patients are confined to their room and challenge other to do so too.
- **Quarters during Quarantine:** Do you have couch cushion quarters, change in your car? Challenge your people to find them and donate them!
- **Personal Digital Cooking Class:** \$25 to learn how to cook from a chef.

If you have other ideas to add to this document, please share with your coordinator!