

## **SAMPLE LETTER**

Dear Family and Friends,

I need your help! I am honored to be participating in the 42<sup>nd</sup> annual St. Jude Memphis to Peoria Run from Tuesday, August 1 - Saturday, August 5. Over 2,500 runners will run relay-style from 35 different satellite cities to Peoria, Illinois, raising funds for the kids of St. Jude. Each Run ends in Downtown Peoria where the runners, exhausted and full of excitement, gather to cross the finish line during the St. Jude Telethon. Please consider showing your support by donating to my personal fundraising goal.

The St. Jude Runs began in 1982, with the mission to provide funds in support of St. Jude Children's Research Hospital in Memphis, TN. Since inception, the St. Jude Runs has raised an astounding \$76,617,384 for this great organization!

St. Jude Children's Research Hospital® is leading the way the world understands, treats, and defeats childhood cancer and other life-threatening diseases. Through contributions like yours, families never receive a bill from St. Jude for treatment, travel, housing or food—so they can focus on helping their child live. Every child deserves a chance to live their best life and celebrate every moment. When you support St. Jude, you help give kids with cancer around the world that chance. Together, we can save more lives.

How can you help? Make a donation today – every penny counts! Please help us raise money for the life-saving mission of St. Jude Children's Research Hospital: Finding cures. Saving children.

Thank you,

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