



SPONSORSHIP OPPORTUNITIES

M2P \$10,000 Sponsor

Your sponsorship includes:

- Sponsor logo on motorhomes (28)
- Sponsor logo on support vehicles
- Sponsor logo on St. Jude Memphis to Peoria Run stationery (if confirmed by February 11)
- Sponsor logo on St. Jude Runs website with link to sponsor website
- Sponsor logo on emails sent to all St. Jude Runners (3,000)
- Reserved table & VIP access to St. Jude Telethon*
- Recognition at all St. Jude Memphis to Peoria meetings & events
- Signage and recognition at runner send off in Peoria
- Opportunity to include product and/or flyer in run participant bags
- Private tour of St. Jude Midwest Affiliate (Peoria, IL)*
- Sponsor logo included on full page newspaper spread after event
- Runner photo in front of St. Jude Children's Research Hospital*
- Photo of runners in front of sponsored motorhome at runner send off in Peoria
- Social media posts
- St. Jude supporter signage at sponsor business (window clings)
- St. Jude supporter signage at sponsor business

*Sponsor benefits pending COVID-19 guidelines

M2P \$5,000 Sponsor

Your sponsorship includes:

- Sponsor logo on half of motorhomes (12)
- Sponsor logo on support vehicles
- Sponsor logo on St. Jude Memphis to Peoria Run stationery (if confirmed by February 11)
- Sponsor logo on St. Jude Runs website with link to sponsor website
- Sponsor logo on emails sent to all St. Jude Runners (3,000)
- Recognition at all St. Jude Memphis to Peoria meetings & events
- Opportunity to present at runner meeting
- Opportunity to include product and/or flyer in run participant bags
- Private tour of St. Jude Midwest Affiliate (Peoria, IL)*
- Sponsor logo included on full page newspaper spread after event
- Runner photo in front of St. Jude Children's Research Hospital*
- Photo of runners in front of sponsored motorhome at runner send off in Peoria
- Social media posts
- St. Jude supporter signage at sponsor business (window clings)

M2P \$2,500 Sponsor

Your sponsorship includes:

- Sponsor logo on select motorhomes (one on each team)
- Sponsor logo on St. Jude Runs website with link to sponsor website
- Recognition at all St. Jude Memphis to Peoria meetings & events
- Opportunity to present at runner meeting
- Opportunity to include product and/or flyer in run participant bags
- Runner photo in front of St. Jude Children's Research Hospital*
- Photo of runners in front of sponsored motorhome at runner send off in Peoria





SPONSORSHIP COMMITMENT FORM

Recognition/Company Name _____
(as you wish to appear on event publications)

Contact Person _____

Mailing Address _____

City _____ State _____ ZIP _____

Phone (_____) _____ Email _____

REFERRED BY _____

I would like to support the 41st annual St. Jude Memphis to Peoria Run.

- M2P Sponsor – \$10,000
- M2P Sponsor – \$5,000
- M2P Sponsor – \$2,500

Please make checks payable to St. Jude Runs.

- Check To pay by credit card, please call 309.566.3500 or visit stjuderuns.org
- Please indicate whether you require an INVOICE or any additional documentation to process payment.

Items needed: _____

For more information or to confirm your interest in sponsorship:

visit | stjuderuns.org
email | gina.seghetti@alsac.stjude.org
call | 309.566.3500
mail | 4722 North Sheridan Road • Peoria, IL 61614

The amount of your contribution that is deductible as a charitable contribution for federal income tax purposes is limited to the excess of your contribution over the value of goods & services provided by the organization.

