

Dear Family and Friends,

I need your help! I will be participating in the St. Jude Runs on Saturday, August 4. Over 3,000 runners will run relay style from various cities, to Peoria, Illinois, raising funds for the Kids of St. Jude. The largest Run is the 465-mile Memphis to Peoria Run. On Saturday, each Run ends in Peoria where the runners, exhausted and full of excitement, gather to cross the finish line during the St. Jude Telethon. Please show your support by sponsoring my Run.

The St. Jude Runs began in 1982, with the mission to provide funds in support of St. Jude Children's Research Hospital in Memphis, TN. Since inception, the Runs have raised an astounding \$50,800,000 for this great organization!

St. Jude Children's Research Hospital is a world leader in understanding, treating, and defeating childhood cancer and other life-threatening diseases. Through contributions like yours, families never receive a bill from St. Jude for treatment, travel, housing, or food; and can focus on the most important thing – helping their child live. With the daily operating costs of the hospital at \$2,400,000, individual contributions are critical. The majority of St. Jude funding comes from individual donors like you, which allows St. Jude to save Kids regardless of their financial situation.

How can you help? Make a donation today – every penny counts! Please help us in our mission of Finding Cures and Saving Children by sending your donation to me in the enclosed envelope.

Thank you,

SAMPLE LETTER